



M SAMPRADHA REDDY

POSTER DESIGNER

ABOUT ME

"I've always aspired to be both a fashion designer and a graphic designer because these fields blend creativity with technical skill. Growing up, I never found myself in one stereotype or the other, I enjoyed the challenge of technical work just as much as I loved expressing myself creatively. From the time I could design, I began creating things both in the physical world and in digital spaces.

TECHNICAL SKILLS

85%

Adobe illustration

90%

Canva

88%

Freehand Sketch

TO GET CONNECTED

- 9100250424
- Linkedin: sampradha reddy
- sampradha8@gmail.com
- Location: Bangalore

MY EXPERIENCE

Student Branding Project

(Dayananda Sagar University college work)

Designed promotional material for a college tech fest, including posters and digital banners

Collaborated with peers to understand client needs and design accordingly

Volunteer Designer

(Local Small Business)

Created flyers and simple branding elements for a local store or friend's business

Managed feedback and iterated design to match brand voice

MY EDUCATION

NARAYANA COLLEGE

PCMC - Coding based

20
22

Dayananda sagar university

B TECH-CSE

20
26

MY PORTFOLIO

https://drive.google.com/drive/folders/1SKnbwdu1jDjHMXBxeO2roaspfQmQJd89?usp=drive_link